



ROYAL LANGKAWI INTERNATIONAL REGATTA

19 TO 24 JAN
2026

Find Us:



#RLIR2026





The Royal Langkawi International Regatta History

The Royal Langkawi Yacht Club (RLYC) was established through the exuberant efforts of our Founder Chairman and 1st Commodore, the late Y.A.M. Tunku Tan Sri Abdullah Ibni Almarhum Tuanku Abdul Rahman whose passion for sailing led him to establish sailing sports in Malaysia and in the Asian region. The RLYC has something for everyone; a modern 234 wet berths including 6 berths for mega-yachts, trendy restaurants serving international and local fare, luxury boat charters and poolside barbeques. Affiliations with some of the regional regattas, namely the Raja Muda Selangor International Regatta and Blue Water Rally are some of the sailing events that derived RLYC to have its own regatta organised at Langkawi. This brought about the advent of the Royal Langkawi International Regatta (RLIR) which took sail in 2003.

RLIR was inaugurated in 2003 by the Former Prime Minister of Malaysia, Y.A.B. Tun Abdullah Hj. Ahmad Badawi. The inaugural regatta in 2003 has grown into one of Asia's premier regattas and is part of the Asian Yachting Circuit Grand Prix. It is sanctioned by the World Sailing and Malaysian Sailing Association (MSA).

The idea for the RLIR was mooted from the desire of the RLYC to develop a new world-class international event in Langkawi. Over the past 20 years, the RLIR has attracted world-class sailors from the United Kingdom, Australia, New Zealand, Hong Kong, Philippines, Thailand and Indonesia and in time, developed into a world-class event that attracted the cream of the world's sailors.

The uniqueness of RLIR is that the races are all held in the idyllic waters of Langkawi including a day of races at the Kuah Harbour and offshore racing. In addition, we are one of the few regattas in Southeast Asia that provides full berthing facilities throughout the week of RLIR. The duty-free status enjoyed by Langkawi Island is also another reason for yachts to participate as it has served as a stopover for provisioning and shopping before the departure to the next port of call/race circuit.

The Prime Minister's Challenge Trophy – the most sought - after prize – will be presented to the winning team from the Racing Class yachts, followed by the RLYC Commodore's Challenge Trophy, the LADA-IRC Challenge Trophy, the PSC-IRC 2 Challenge Trophy, the Langkawi Sports Boat Trophy and the Malaysian Multihull Challenge Cup.

The "Tunku Abdullah Sportsmanship Award" was introduced in 2009 in honour of the late Founding Chairman and the first Commodore of the Royal Langkawi Yacht Club (RLYC), Almarhum Tunku Tan Sri Abdullah Ibni Almarhum Tuanku Abdul Rahman. This award will be presented to the best team or individual that displays utmost sportsmanship, both on water and/or on land.

ASIAN YACHTING CIRCUIT (AYC) 2025/2026

Regatta	Country	Schedule of Event	No. Crew	No. Yachts
Raja Muda Selangor International Regatta	Malaysia	14 - 22 Nov 2025	250	30
Phuket King's Cup Regatta	Thailand	30 Nov– 6 Dec 2025	500	60
Royal Langkawi International Regatta	Malaysia	19 – 24 Jan 2026	250	30
Singapore Regatta	Singapore	Feb 2026	250	30
The Bay Regatta	Thailand	18 - 22 Feb 2026	250	30
Koh Samui Regatta	Thailand	23 - 30 May 2026	250	30

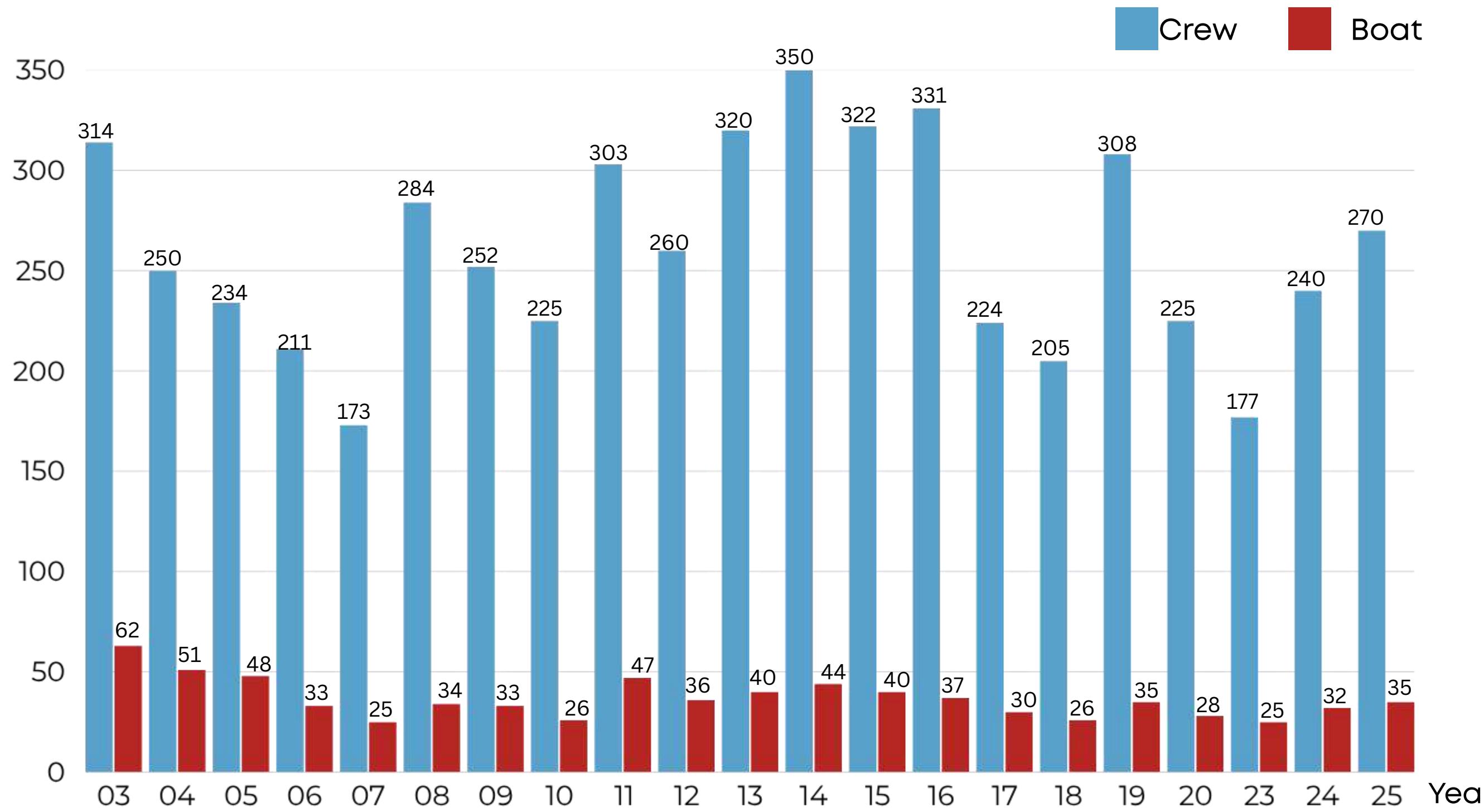
SCHEDULE OF EVENTS

Date	Time	Programme
19th January (Monday)	9.00am - 5.00pm 2.00pm 5.30pm 6.00pm Evening	Registration and sail measurement Practice race at Kuah Harbour (first warning signal 1400) Skipper's briefing Media briefing Free and easy
20th January (Tuesday)	9.30am Evening	Race Day 1 - all classes (first warning signal 0930) Free and easy
21st January (Wednesday)	9.30am Evening	Race Day 2 - all classes (first warning signal 0930) Free and easy
22nd January (Thursday)	9.30am 4.00pm Evening	Race Day 3 - all classes (first warning signal 0930) Race Day 1, 2 and 3 Prize Presentation Free and easy

SCHEDULE OF EVENTS

Date	Time	Programme
23rd January (Friday)	9.30am Evening	Race Day 4 - all classes (first warning signal 0930) Free and easy
24th January (Saturday)	9.30am 5.30pm 7.30pm	Race Day 5 - all classes (first warning signal 0930) Race Day 4 and 5 Prize Presentation Closing Ceremony, Overall and Grand Prize Presentation

DATA OF PARTICIPANTS (2003-2025)



PARTICIPATION

Objective:

- The 22nd edition of RLIR will have approximately 30-35 teams participating.
- Focus countries: South East Asia, Asia Pacific, China, Hong Kong, Europe and America.
- More participation for youth in sailing and the international teams.
- Participation in regional yacht events.
- Putting sailing sports in Langkawi onto the world sailing map.

Campaign:

- Participate in the Asian Yachting Circuit (AYC) and distribute marketing materials, entry forms and incentives for the RLIR.
- Promote early bird registrations.
- Advertise on TV, yachting magazines, newspapers, YouTube and social media; TikTok, X, Facebook and Instagram.
- Distribute RLIR posters to Malaysian and Regional Yacht Clubs.



TOURISM BOOSTER

Globally, sports tourism is recognised as one of the upcoming tourism markets with significant economic potentials. In Langkawi, it is an important income generator in the tourism industry and is supported by a broad global audience as sporting events usually attract domestic and international participants.

Revenue generated ranges from accommodations, food and beverages, ticket sales, sponsorships, media rights to merchandising and garment production and sales.

ADVERTISING & MARKETING

Social Media/Website/YouTube

The main focus of our marketing and advertising platforms is to encourage consistent engagement, interaction and exchange of information



Royal Langkawi International Regatta

2.7K likes • 2.9K followers

21st Royal Langkawi International Regatta - January 20 to 25, 2025

<http://www.langkawiregatta.com>

Like

Watch Now

Posts

About

Photos

More

Facebook



Instagram



TikTok



X

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YouTube



BROADCAST MEDIA

TV



- The RLIR garners significant media attention from both electronic and print sources.
- The regatta has been featured in both Malaysian and international media.
- 6 days campaigns; featured in the sports sections of both broadcast and print media.

RADIO



- Broadcast in the English language.
- Interview slots are aired on TRAXX FM Radio
- Live cross-over to TRAXX FM Radio - highlight of the event.
- Online promotion on TRAXX FM social media platform and YouTube.



LOCAL MEDIA

BERNAMA Malay taip untuk carian

SUKAN

Pasukan 'The Next Factor' Pamer Kehebatan Dahului Hari Pertama RLIR 2025

21/01/2025 07:15 PM



Regatta Antarabangsa Diraja Langkawi (RLIR) 2025 membuka tirainya hari ini sehingga 25 Januari ini. RLIR 2025 membuka tirai dengan penyertaan 35 kapal layar melibatkan 270 peserta dari 16 negara. Edisi ke-21 RLIR menarik penyertaan seperti Thailand, Singapura, Jepun, China dan Korea Selatan, selain Malaysia. Para pelayar akan bertanding dalam enam kelas perlumbaan iaitu kelas Racing, IRC 1, PSC-IRC 2, Sport Boat, Multihull dan Club. --fotoBERNAMA (2025) HAK CIPTA TERPELIHARA

LANGKAWI, 21 Jan (Bernama) -- Pasukan The Next Factor dari Malaysia mempamerkan kehebatan apabila berjaya menamatkan tiga perlumbaan di tempat pertama bagi

myMetro

3 kapal layar Malaysia kuasai hari ketiga RLIR 2025

Hamzah Osman sukan@hmetro.com.my



WAKIL negara, kapal layar The Next Factor diketuai Rolf Heemskerk (kanan) berada di tempat teratas kelas Racing pada hari ketiga Regatta Antarabangsa Diraja Langkawi (RLIR) 2025 di Kelab Kapal Layar Diraja Langkawi. FOTO HAMZAH OSMAN

Langkawi: Tiga kapal layar wakil negara beraksi cemerlang, sekali gus menguasai kelas masing-masing selepas tamat perlumbaan pada hari ketiga Regatta Antarabangsa Diraja Langkawi

Utusan Malaysia

LOG MASUK LANGGAN

R SYC juara Royal Langkawi International Regatta



(DARI kiri) Muhammad Shaifulah Ali, Rizal Mahadi Sazili, Ahmad Kashfi Alwi, Muhammad Syafiq A. Rahim dan Muhamad Faaiz Norizan bergambar bersama trofi Royal Langkawi International Regatta pada 25 Januari lalu. - IHSAN RSYC

Oleh KHAIRUL IDHAM MOHAMED ZARAII 29 Januari 2025, 2:00 pm

PETALING JAYA: Pasukan Royal Selangor Yatch Club (RSYC) Racing Team, yang diketuai oleh skipper, Rizal Mahadi Sazili, berjaya merangkul kejuaraan dalam kelas Sports Boat pada edisi ke-21 Royal Langkawi International Regatta, Sabtu lalu.

BH ONLINE MEDIA RUJUKAN MASSA: Portal berita No. 1 di Malaysia

LAIN-LAIN (SUKAN)

The Next Factor juara RLIR 2025

Oleh Hamzah Osman Januari 25, 2025 @ 5:20pm



Pasukan The Next Factor meraikan kejayaan menjulang trofi utama iaitu Trofi Cabaran Perdana Menteri RLIR 2025. - FOTO BERNAMA

LANGKAWI: Kapal layar yang didaftarkan di Malaysia, The Next Factor membuktikan kehebatannya dengan muncul juara baharu kelas Racing pada Regatta Antarabangsa Diraja Langkawi (RLIR) 2025 di sini, hari ini.



LOCAL MEDIA

Sinar BERITA SIRI

Hari terakhir perlumbaan RLIR 2025

25 Januari 2025 04:39pm
Masa membaca: 1 minit

ATM Sailing Team idam juara RLIR 2025

Hamzah Osman
sukan@hmetro.com.my

Pasukan perahu layar, ATM Sailing Team (kiri) dan The Next Factor bersaing pada sesi latihan menjelang Regatta Antarabangsa Diraja Langkawi (RLIR) 2025 di perairan Langkawi. FOTO IHSAN RLIR 2025

Langkawi: Wakil negara, ATM Sailing Team kini menjadi pasukan pilihan untuk melakar sejarah sebagai juara baharu kategori Racing pada Regatta Antarabangsa Diraja Langkawi (RLIR) 2025 yang bermula pagi esok.

my Metro

ATM Sailing Team idam juara RLIR 2025

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Pasukan perahu layar, ATM Sailing Team (kiri) dan The Next Factor bersaing pada sesi latihan menjelang Regatta Antarabangsa Diraja Langkawi (RLIR) 2025 di perairan Langkawi. FOTO IHSAN RLIR 2025

Langkawi: Wakil negara, ATM Sailing Team kini menjadi pasukan pilihan untuk melakar sejarah sebagai juara baharu kategori Racing pada Regatta Antarabangsa Diraja Langkawi (RLIR) 2025 yang bermula pagi esok.

astro AWANI **BM | EN** **(•) LIVE** **Daftar**

NATIONAL

Bantu kapal layar terbalik, ATM Sailing Team terima Anugerah Kesukaran Tunku Abdullah

Bernama 26/01/2025 | 09:30 MYT

Jelajah JIWA SME **26 & 27 JULAI 2025 | SABTU & AHAD** **IMAGO SHOPPING MALL, SABAH**

ATM Sailing Team terima Anugerah Kesukaran Tunku Abdullah setelah bantu sebuah kapal layar terbalik semasa menyertai Regatta Antarabangsa Diraja Langkawi (RLIR) 2025. - Gambar Bernama

BERNAMA

Malay

type to start searching

SPORTS

RLIR 2025: MATA HARI REMAINS OPTIMISTIC OF WINNING TITLE FOR EIGHTH TIME

⌚ 23/01/2025 11:53 PM



LOCAL MEDIA



ExpatGO

SPORT

The Successful 21st Royal Langkawi International Regatta Concludes

By Chad Merchant

Posted on January 28, 2025



This year's regatta concluded with exciting races across six competition classes, showcasing top-tier sailing talent and sportsmanship in Malaysia's premier yachting event.



ROYAL LANGKAWI INTERNATIONAL REGATTA 2025 : A TRIUMPH!

BY ADMIN / 3 MONTHS AGO



PHOTO CREDIT: Omar Shamsuddin ~ HOMME Official Photographer.

"The 21st Royal Langkawi International Regatta –Where Legends Set Sail" ~ Dato' Nicholas Pinder – Editor – HOMME Magazine – proud Media Partner.



TravelDailyNews Asia-Pacific

Home / Meetings & Events / Tourism Malaysia recommends 21st Royal Langkawi International Regatta 2025

EVENTS

Tourism Malaysia recommends 21st Royal Langkawi International Regatta 2025

George Diamantopoulos

15.01.2025 415



MEETINGS & EVENTS

Tourism Malaysia highlights the 21st Royal Langkawi International Regatta, showcasing Langkawi's maritime charm and positioning Malaysia as a sailing destination.



WAHDAH Malaysia

17.01.2025

Royal Langkawi International Regatta 2025: A Prestigious Sailing Spectacle



Attention all sailing enthusiasts from around the world! Get ready for the 21st Royal Langkawi International Regatta (RLIR), a highly anticipated event taking place from 20 to 25 January 2025 in Langkawi, the Jewel of Kedah, Malaysia. This prestigious regatta aims to promote sailing while boosting sports tourism in the region.

Recognized as one of Asia's premier sailing events, RLIR is renowned for its thrilling competition, breathtaking racecourse, and exceptional hospitality. This year, the event at the Royal Langkawi Yacht Club will feature 32 sailing yachts from Malaysia, Thailand, Singapore, Japan, China, Hong Kong, the United Kingdom, Denmark, and Australia, bringing together over 250 participants.



INTERNATIONAL MEDIA



**Sea
Yachting
(Thailand)**



**Fragrant
Harbour
(Hong Kong)**

Global Media Partner

Reaching 1,689,915,000 household across 125 countries



Production | Distribution | Commercial | Events

Documentary + Daily Highlights(6 days) +TV news

Filming the on-shore activities, the races with sea-level camera/onboard cameras/aerial filming and interviews

Raw footage for TV news use immediately after the races, distribute TV news of the event to more than 800 contacts in the world
Upload the TV news to Reuters Connect platform

Documentary of 26 mins with English voice overs

Online media

Distribution of the daily highlights to more than 115 online sailing media

Distribution of the documentary films to online media & online web-channels globally

TV distribution

Distribution of the raw footage, daily highlights and documentary to national broadcasters/international TV channels.

Inclusion of a session in the INSIDE SAILING TV shows to have a guaranteed distribution through more than 90 global top broadcasters through 125 countries with 1,689,915,000 household reach.

SUMMARY OF SERVICES

2



Video Production and Media Distribution

Video Production

Production Crew
2 person
5 production days

Deliverables:
Interviews >3
Highlight video: 5X1'00"
TV news Raw cut: 1X3'00"
Documentary: 1X26'00"
Athlete story videos: 3X45"

Delivery Plan

Highlight video to be delivered on the last event day
Video News Releases & interviews for TV news will be sent directly to TV contacts on the last event day

Documentary will be delivered to the client 15 days after the event.

Athletes story videos will be delivered to the client within 5 days after the event.

Media Distribution

1. Global TV News Distribution (1 VNR)
2. Distribution of 1 Highlights Video through 1 online alert to Digital Media
3. Inclusion of a 5 mins highlights session in TV Series "The Inside Sailing"
4. Distribution of episodes to Inflight Entertainment Platforms
5. Detailed Media Report

* Distribution via Inside Sailing is 100% guaranteed

**ICARUS Sports will prepare and send a detailed media report with broadcast times and dates and a summary of the event's overall TV and digital exposure worldwide, to show your partners, sponsors, participating teams and athletes the event's global media exposure footprint.

Our TV News Distribution Network

3



AMERICAS



All news content is uploaded to



EUROPE



ASIA



AFRICA / MENA



OCEANIA



* shown broadcasters and agencies are only a small selection of media in our distribution network



Digital & Online Media Distribution

ICARUS Sports is a regular provider of content to various digital & online media, including VOD/OTT Platforms that attract millions of viewers across the action sports fanbase.

ICARUS Sports collaborates with TENCENT & iQIYI in China and with the UNREEL facebook page reaching millions.

Over the years ICARUS Sports has built a large data base of general sports and sports specific (running, cycling, sailing, motorsports...) digital media to whom we provide content regularly, being a key partner for many of them. Where possible, we use links on the client's website, social media or YouTube channel for distribution to drive traffic directly to their channels.

ONLINE MEDIA

1.738M
DIGITAL REACH

IQIYI VIDEO PLATFORMS

100M
DAILY ACTIVE USERS

UNREEL

7.7M
FOLLOWERS ON FACEBOOK



INSIDE SAILING



* Subject to changes/ Broadcasters need to be confirmed

Documentary Distribution List



PACKAGE A – TITLE SPONSOR

MINIMUM CASH SPONSORSHIP OF RM500,000.00

SPONSOR BENEFITS

- The event will carry the Title Sponsor's name and logo before the event's name.
- The final race day (race day 5) will be named after the Title Sponsor.
- Title Sponsor to present a special token to the winner of the Prime Minister's Challenge Trophy or The RLYC Commodore's Challenge Cup at the closing dinner ceremony.
- Sponsorship materials will carry the logo of the Title Sponsor on bunting, banner, race marker (buoy sticker), Regatta merchandise (t-shirts), main stage backdrop and press conference backdrop.
- Closing dinner will be hosted by the Title Sponsor.
- Entitlement of 4 hotel rooms (2 nights of each room) at Ramada by Wyndham Langkawi Marina Hotel.
- A viewing yacht will be made available for the Title Sponsor and their invited guests with F&B facilities.
- The Title Sponsor will be invited to press conference.
- Allocation of 4 tables at the closing dinner.

A sailboat is shown on the water, with a person visible on the deck. The boat has a blue hull with the word "UMINOKO" printed on it. The background shows the ocean and a clear sky.

PACKAGE B – GOLD SPONSOR

CASH SPONSORSHIP OF RM300,000.00

SPONSOR BENEFITS

- The first race will be named after the Gold Sponsor including the prize presentation and opening dinner. Race prizes to be presented by Gold Sponsor.
- Sponsorship materials will carry the logo of the Gold Sponsor on bunting, banner, race marker (buoy sticker), Regatta merchandise (t-shirts), main stage backdrop and press conference backdrop.
- Entitlement of 3 hotel rooms (2 nights of each room) at Ramada by Wyndham Langkawi Marina Hotel.
- A viewing yacht will be made available for Gold Sponsor with F&B facilities.
- Allocation of 3 tables at the closing dinner.



PACKAGE C – SILVER SPONSOR

CASH SPONSORSHIP OF RM200,000.00

SPONSOR BENEFITS

- One race day will be named after the Silver Sponsor including the prize presentation. Race prizes to be presented by Silver Sponsor.
- Sponsorship materials will carry the logo of the Silver Sponsor on bunting, banner, race marker (buoy sticker), Regatta merchandise (t-shirts), main stage backdrop and press conference backdrop.
- Entitlement of 2 hotel rooms (2 nights of each room) at Ramada by Wyndham Langkawi Marina Hotel.
- Allocation of 2 tables at the closing dinner.

PACKAGE D – BRONZE SPONSOR

CASH SPONSORSHIP OF RM100,000.00

SPONSOR BENEFITS

- One race day will be named after the Bronze Sponsor including the prize presentation. Race prizes to be presented by Bronze Sponsor.
- Sponsorship materials will carry the logo of the Bronze Sponsor on bunting, banner, race marker (buoy sticker), Regatta merchandise (t-shirts), main stage backdrop and press conference backdrop.
- Entitlement of 1 hotel room (2 nights of each room) at Ramada by Wyndham Langkawi Marina Hotel.
- Allocation of 1 table at the closing dinner.

PACKAGE E – SUPPORTING PARTNER CASH SPONSORSHIP OF RM50,000.00

SPONSOR BENEFITS

- Sponsorship materials will carry the logo of the Supporting Partner on bunting, banner, Regatta merchandise (t-shirts) and press conference backdrop.
- Allocation of 1 table at the closing dinner.

PROMOTIONAL COLLATERALS

Branding Publicity Coverage



Main Stage LED Backdrop



Prize Presentation Backdrop

PROMOTIONAL COLLATERALS

Branding Publicity Coverage



Notice Board Banner



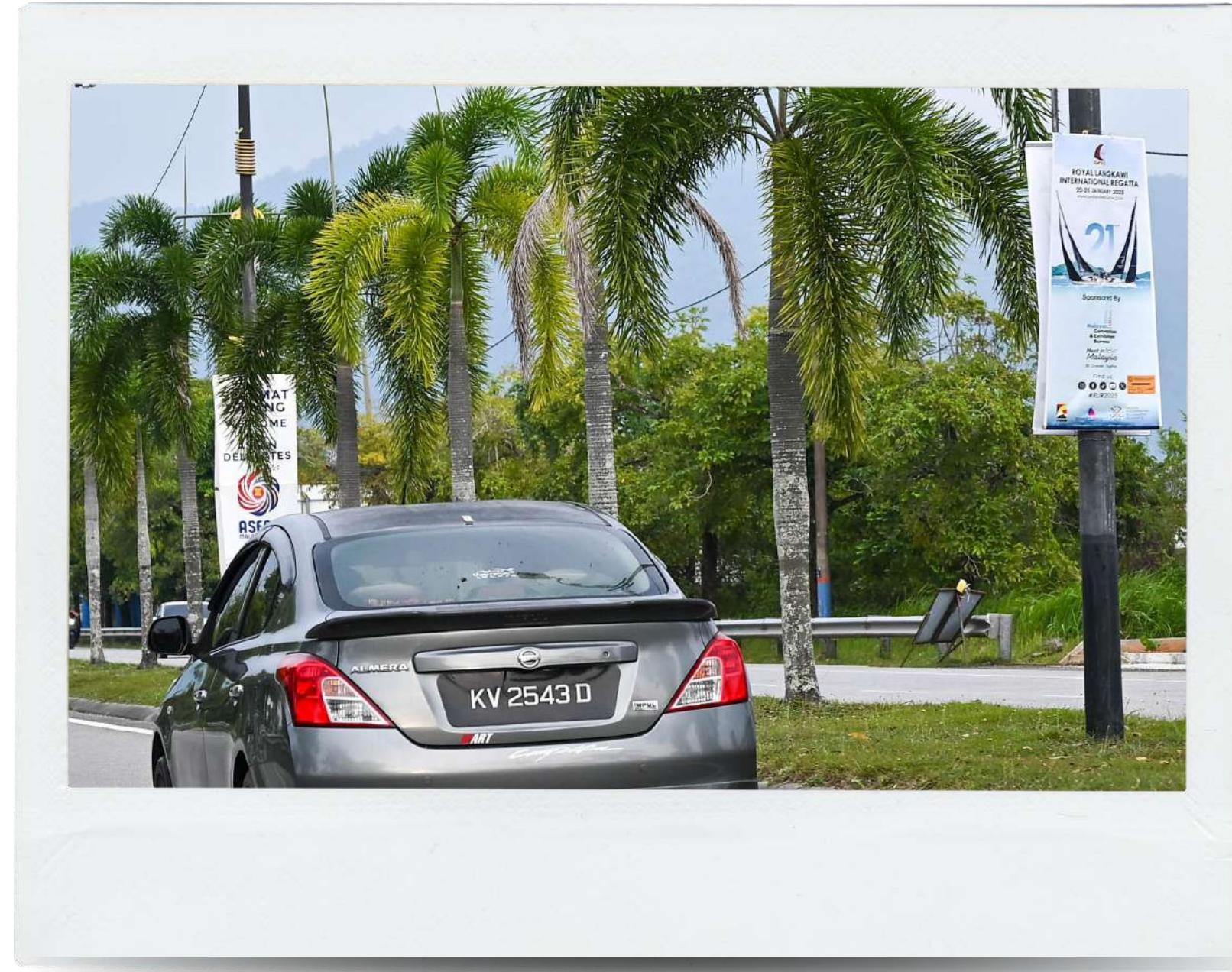
Race Marker

PROMOTIONAL COLLATERALS

Branding Publicity Coverage



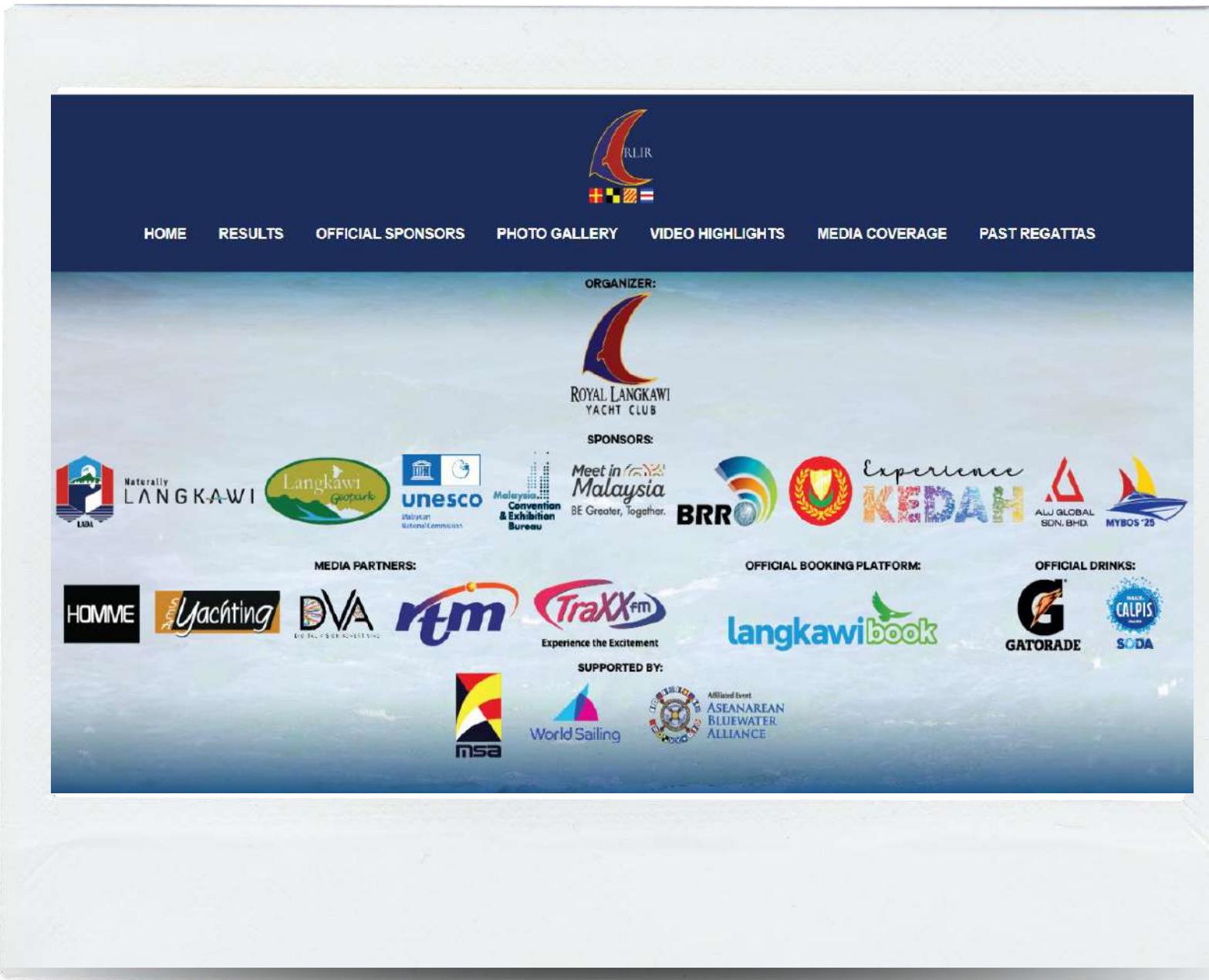
Participant T-Shirts



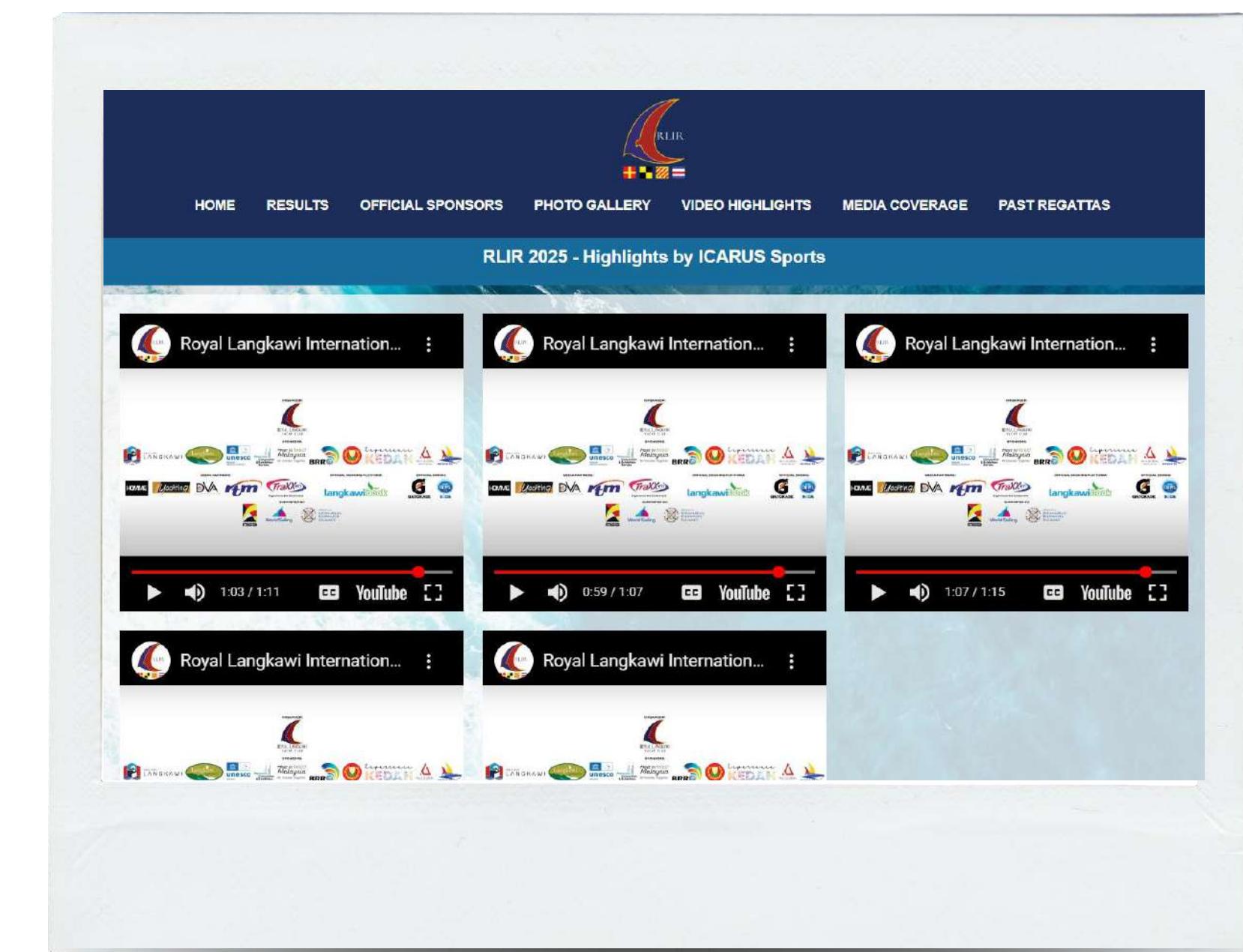
Bunting

PROMOTIONAL COLLATERALS

Branding Publicity Coverage



RLIR official website



Daily highlight video from ICARUS Sports



RLIR 2025 DOWN MEMORY LANE





RLIR 2025 DOWN MEMORY LANE





RLIR 2025 DOWN MEMORY LANE





RLIR 2025 DOWN MEMORY LANE





ROYALS & VIP ATTENDEES





ROYALS & VIPS ATTENDEES





ROYALS & VIPS ATTENDEES





THE COMMITTEE

Advisory Committee Chairperson

YM Tunku Soraya Dakhlah

Regatta Director

Azlan Abdullah

Principle Race Officer

Simon James

Regatta Secretariat

Kartini Nordin

Regatta Committee

Noraini Jumaat

S. Sivanesan

T Prem Kumar

Tan Chooi Ling

Zulhairy Sobri

Ahmad Rosidi Ismail

Abdul Latif Mohammed

Mardhiah Chan Abdullah

Zanirah Hanapiah



CONTACT US

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